



Scale your memory and storage, not your budget.

Use Micron for an IT budget that's long on memory, short on costs



Did you know?

Memory and storage upgrades can **save you 3-5x¹** versus buying new.



Micron upgrades

- Increase efficiency and speed of deployments by increasing server SSD and DRAM
- Extend the life and performance of existing infrastructure
- Save on new server costs with Micron DRAM and SSDs instead of costly OEM options
- 5-year limited warranty on server SSDs
- 3-year limited warranty on server DRAM

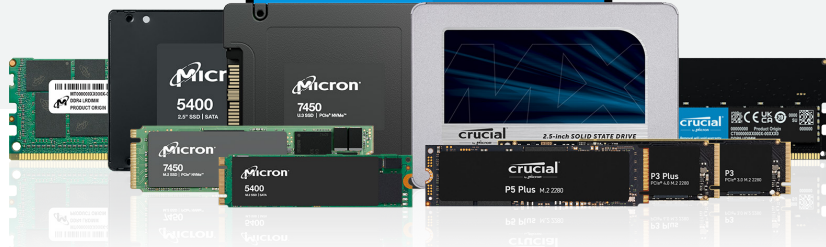
Overall benefits of upgrading:

- Save 3-5x vs. buying new
- Faster memory and more storage for less
- Spend savings on other necessary upgrades
- Extend system lifecycle
- Lower total cost of ownership
- Boost productivity for more systems



Crucial upgrades

- Improve employee productivity and efficiency
- Enable PCs to quickly boot up, load files and run more applications with more efficiency
- Award-winning support from the experts at Crucial
- 3- to 5-year limited warranty on Crucial SSDs
- Limited lifetime warranty on Crucial DRAM



Micron Technology, Inc. serves the global memory and storage market with two distinct and complementary brands: Micron® for enterprise, cloud and data center applications, and Crucial® for home, office and gaming systems.

Upgrading with either Micron or Crucial memory and storage can breathe new life into existing laptops, servers and data centers, all for a fraction of the cost of new replacements. Not only do upgrades increase performance and extend the life cycle of existing hardware, they save you time and cost 3-5x less than starting from scratch with new systems.

Contact your Micron sales representative for more details.

¹ Based on internal analyses of various system prices when compared to Micron and/or Crucial component prices on NewEgg.com and CDW.com. Reflects minimum and maximum calculated savings as of November, 2020. Illustrative of potential savings only as prices and savings may vary over time.

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